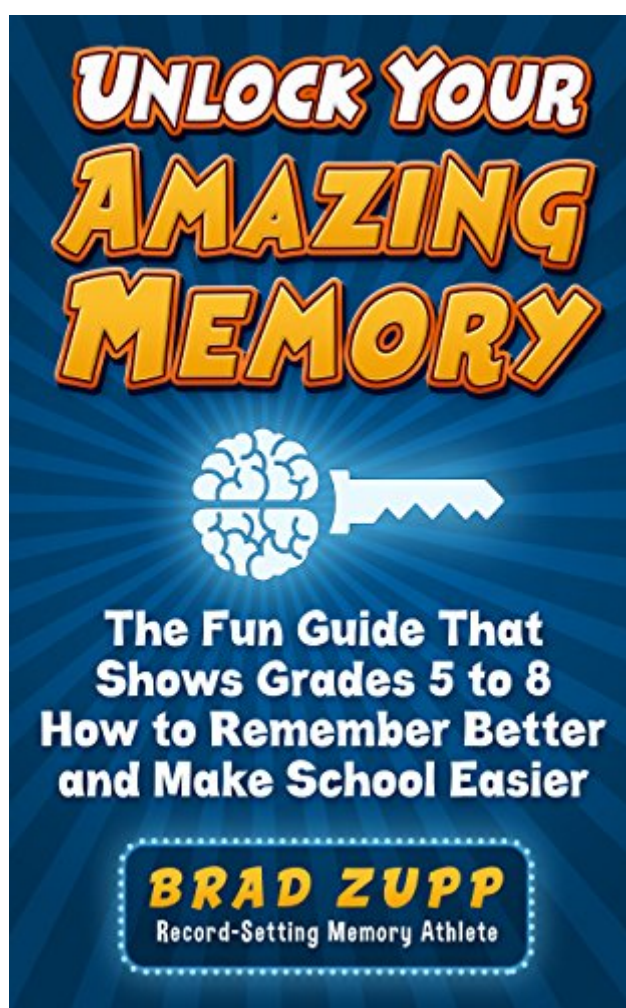


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# Unlock Your Amazing Memory: The Fun Guide That Shows Grades 5 To 8 How To Remember Better And Make School Easier



## Synopsis

Because your child deserves success in school! The powerful yet easy-to-learn techniques in this book will reduce frustration and stress while improving confidence, instantly making learning easier and school more enjoyable. See the pride that comes from improved grades, the confidence from knowing the answers, and the relief of finally understanding how to remember more of what they see, hear, and read. The scientifically-proven techniques in "Unlock Your Amazing Memory" have helped tens of thousands of students work with the brain instead of against it. The book is perfect for any student who: • wants to get better grades • is forgetful or absentminded • dislikes one or more subjects • gets decent grades but wants to do even better • lacks motivation for school work • would like to manage stress and improve their test taking ability • is bored in school • complains that homework takes too much time and hates studying. The book is based on the author's school assembly program called "The Feats of Memory Show." A teacher wrote: "I have been teaching for 15 years and can honestly say that after watching his show I became more motivated and instantly incorporated some of his techniques into my everyday teaching. Students have responded in a positive manner and have changed the way they are going about remembering facts. I have seen an improvement in their ability to retain information on a daily basis." (Jon S, 6th grade teacher) This amazingly helpful book gets to the root of the problem: focus and memory. Students in 5th to 8th grades (plus 3rd and 4th grades, with a little help from a parent or teacher) learn why we forget, how we remember, and techniques to work with their mind to make learning enjoyable. Students have fun using tools that feel like games as they learn how to remember math, science, vocabulary, spelling and more, making remembering both easy and fun. Does your student struggle with focusing in class or while doing homework? Do they pay attention but have trouble storing information? Do they stress out at test time or when called upon during class? All these issues are addressed, with concrete, real-world, helpful solutions presented in a way that younger students can understand and appreciate. Whether you are a concerned teacher or loving parent or relative, you can help a child develop a foundation of learning by providing them with this book. Private school, public school, and home school students all need to have the basic facts in mind so they can develop and improve their critical thinking, problem solving and higher learning skills, as well as their creativity. Your student will benefit from being able to remember better, focus easier, and recall more of what they see, hear, and read. Click on the book cover at the top left of the page to "Look Inside" or "Try a Sample." Help your student remember better now - it's a skill that will last a lifetime. To buy as a gift, look to the right side of the screen in the middle and click on the "Give as a gift" button. The author, Brad Zupp, is a memory improvement expert and "memory athlete." He

has competed in memory competitions all over the world for 8 years, earning two bronze medals and setting a USA record twice. As co-captain, he helped lead Team USA to a Silver Medal finish at the World Memory Championships in China. He can memorize a deck of cards in 60 seconds, a 240-digit random number in under five minutes, and has helped thousands of students and adults learn that memory improvement is not only possible, it can be easy and fun. He speaks frequently on the subject of memory improvement for students, senior citizens, baby boomers, salespeople and executives. For more details visit: [www.ExceptionalAssemblies.com](http://www.ExceptionalAssemblies.com) or [www.BradZupp.com](http://www.BradZupp.com).

## **Book Information**

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## **Customer Reviews**

Amazing, as the title suggests, how can one not find it a genius discovery. It is not only a tool for school ages, it goes beyond as a tool for all who are interested in improving their memory, perhaps not thought of until reading this book.

Great for kids and easy to understand.

Brad Zupp's "Unlock Your Amazing Memory" is a colorful, well-formatted tool for helping schoolchildren retain what they need for school and life. As a home school mom and now an elementary writing teacher, I believe this book will be a benefit to students as well as their educators. There are easy review sections at the end of some of the sections that help to reinforce what was covered. The writing is straight forward and simple. Colorful pictures that illustrate interesting ways to memorize boring facts will capture the attention of students who are bored to death trying to memorize facts by rote. Children with active imaginations will probably enjoy the method presented the most. Advanced eighth graders may find the illustrations in the book a little child-like but the methods presented will aid them in their studies. My students are working on using the suggestions in Unlock Your Amazing Memory to help them memorize their science vocabulary and are having a hilarious time. How many other parents can say that their students are having FUN learning?!

I claim to have purchased this for my kids, but I do have a secret: When I am learning a new skill or trying to catch up with things I need to know, I often go to children's books. They usually cut to the heart of the matter, presenting information directly, quickly and easily, without a lot of "theory" (adults too often try to justify instead of teach). Well, this book certainly gets to the heart of the matter right away. From Page 1, it gives a step-by-step guide to improving your memory. It is a fun, easy read. Lots of colorful illustrations to help guide you along the way. I've read a few memory books in my life (can't recall the names, right now). They are often quite serious and studious. They cite studies, psychological research, and blah, blah, blah... It takes so long to get to the fun stuff! Who is the 8th President of the United States? I didn't know, before, but this book told me. Better yet, it gave me the tools to remember it for the rest of my life. How important is knowing the 8th President? Not important at all! That's a great point, though. If I have confidence that I'll remember this trivial info for the rest of my life, think of how effective it will be to be able the truly important things I need to be able to access on a daily, monthly or yearly basis. Readers of other memory books won't find anything earth-shattering, here. The basics are still the basics. The book's strength is in its fun tone, its vivid examples and its easy-to-follow explanations. I also like that the book teaches kids how to get into the learning mindset, with relaxation and breathing exercises. I don't think schools teach that. I have 2 sons (aged 10 and 12) who are very busy and very active, academically and athletically. To fit everything in a day, there is a lot of pressure. It is refreshing to

find a book that reinforces the lesson of stillness as a key to growth. My boys are still working through the book, but I am sure it will help them keep things in order. My older son is currently having fun building his "Memory Castle". I know that will serve him for years to come. My only complaint about the book: the illustrations (as much as they do help the learning process) feel a bit "cut and paste"y to me. There are lots of different styles of artwork. It would be great if the author were to find one illustrator with one style. It would give the book a more consistent and cohesive feel. Easy lessons, easily applied. I think that is what a memory book should strive for. This one succeeds.

I wish I had this book when my son was in school. I have been a student of memory techniques for many years. I taught some basic mnemonic techniques to my son when he was in school. It helped him a lot with his studies. Sadly, not much is written to help school age children - until now. Brad Zupp has authored an easy to read book to help middle school and junior high school students learn to remember better. In this book Mr. Zupp gives students the tools to turn on their imaginations to better remember facts, vocabulary and spelling, foreign languages, dates and events, and even how to remember to do their chores. The book is written in a fun and easy to read style. Although these techniques can be used by anyone the book focuses on students in grades 5 - 8. I think most students would enjoy reading it. The author teaches students how to get, save, and recall information. He introduces students to established memory techniques used by memory experts. Once these concepts are understood (and they aren't that difficult) anyone will be able to improve one's memory. The book also contains a lot of practical advice on how to study better and avoid the "villains" that make you forget. Teachers and parents should read it, too. Most of us are not taught to how access our amazing memories. If parents and teachers use these techniques in their lives they will quickly see the advantage of teaching them to children. Everyone can improve his or her memory. This book makes it fun to learn how to do it.

I got this book for my tablet for a couple of reasons. First of all, I enjoy learning how memory works (or doesn't work as the case may be). Also, as a parent of a child on the Autistic Spectrum, I am always looking for ways to help my son with memory issues (not all kids on the Spectrum can count cards like Rain Man). Lastly, as a teacher, I am always looking for new approaches to helping my students with memorization. The book met my expectations quite well. My son enjoyed reading the first section and I definitely found suggestions that are helping him remember important items. My only criticism is that the second part of the book is not as fun as the first part, so it is taking more

work than the beginning of the book required. But, the author does let the reader know that developing one's memory does take work, so it wasn't all that big of a surprise. If the author does a revised version in the future, it'd be great to see more of his playfulness throughout the book.

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